



## Emily Davis

The resident aesthetician and president of education for Color Up Therapeutics shares her love for teaching, wellness, and why CBD is now a staple in her aesthetic toolbox.



### Color Up Therapeutics

Her favorite product is Color Up REMEDY Treatment Oil. Davis says, "the Treatment Oil contains rosehip seed oil, which is my long-time favorite. Paired with CBD, they are a perfect match. Rich in vitamins A and C, the Treatment Oil is luxurious and beautiful."

**E**mily Davis joined Color Up Therapeutics in 2018 after using the products from their inception in her skin care practice, Stratum Aesthetics. A licensed aesthetician in Colorado for 15 years, Davis first worked in the spa side of aesthetics before moving into teaching.

It was during her time as an educator that Davis met Color Up co-founder and COO Shauna Blanch, who taught her about the benefits of incorporating CBD into skin care. Davis and Blanch were working at Denver's School of Botanical & Medical Aesthetics at the time. This was also when Davis started using Color Up's animal products on her aging Great Dane, which "made her act like a puppy again," says Davis.

While Davis loved teaching, she missed being in the treatment room, so she set up a private practice at Color Up's second Wellness Center (the center is now in a third location) and began attending the brand's classes. After being among the first people to test Color Up's FIRM Peptide Serum and seeing such a difference in her skin, Davis began to primarily use Color Up professionally.

Davis has a long-standing passion for health, wellness, and skin care, and is thrilled to intersect that passion with her love for the cannabis plant. She feels CBD is the most versatile ingredient in skin care and should be a staple in every aesthetician's toolbox.



For more information, please call 720-420-1734 or visit [colorupco.com](http://colorupco.com).